



Katie Crowther
Anchor/Reporter at Today's TMJ4
Member since 2019

Katie Crowther is an Emmy-nominated anchor and reporter at Today's TMJ4. She was born and raised in the suburbs of Detroit, and attended John Carroll University and the Medill School of Journalism at Northwestern University. Through journalism, she's worked in cities big and small around the U.S. and world. She's been happy to call Milwaukee home since 2014. She's passionate about people - especially children - and is so impressed with the work SHARP Literacy does. Through her work, she is able to see first-hand the need for more quality learning opportunities for young people in and around

Milwaukee. Reading and writing are two of her favorite things to do, and she hopes to help instill a love for them in children and adults, like SHARP does.



Erik Kennedy
Community Relations Coordinator, Sr. for Advocate Aurora Health
Member since 2019

Erik Kennedy serves as the Community Relations Coordinator, Sr. for Advocate Aurora Health where Aurora Health Care is proud to support initiatives and events that are most consistent with their purpose to help people live well. He also serves on community boards/committees including Diversity & Inclusion Advisory Committee Member for VISIT Milwaukee, Emerging Leaders Board of Directors for the MACC Fund, Advisory Board

Member for NEWaukee, Committee Member for Echelon MKE, Young Professionals Board Member for the Boys & Girls Clubs of Greater Milwaukee, Miracle League of Milwaukee through the YMCA of Metropolitan Milwaukee, and Vice Chair for One MKE.

Kennedy is a proud Korean adoptee and co-founded & created the YMCA Camp Minikani Adoptive Family Weekend.



Kyle Keranen
Carroll Men's Basketball Graduate Assistant –Carroll University
Member since 2019

Kyle played college basketball at Carroll University from 2013-2017. After Graduating from Carroll with a degree in Business, he accepted the role as the Carroll Men's Basketball Graduate Assistant. He returned to Carroll to receive a Masters Degree in Business Administration. Over the past two years he has served as an assistant coach at Carroll and will be graduating this May with an MBA. After graduation he will be starting a regional sales position with Federated Insurance.



Devin Lazo
Department of College and Career Readiness – MPS
Member since 2019

Devin Lazo works at Milwaukee Public Schools in the Department of College and Career Readiness. Her experience lies in developing programming in large urban school districts, and she currently coordinates logistics for MPS district summer programs as well as alternative high school programs. Her specialties center around community outreach and partnerships, project management, marketing, quality assessment, and learning and design development. Prior to her position at Milwaukee Public Schools, she lived in the Twin Cities for 9 years and worked at Minneapolis Public Schools. She graduated Macalester College in St. Paul, MN, with a BA in Psychology and Educational Studies. Devin is bilingual in Spanish/English and absolutely loves to travel. She looks forward to contributing to the high-quality programs that SHARP Literacy offers and hopes to provide her expertise and passion to support their mission of inclusion and equity.



Dan Madhavapallil
Assistant Video Coordinator – Marquette University Men’s Basketball
Member since

Dan Madhavapallil is a native of Carol Stream, IL and a proud graduate of Marquette University. He currently works for the Marquette University Men's Basketball Team as their Assistant Video Coordinator. Over the past three years Dan has grown the partnership between SHARP and Marquette Basketball by expanding the Reading with the Golden Eagles Program



Jim Mueller
Sales Account Executive – Anthem
Member since 2019

Jim Mueller is a sales account executive with Anthem working in the large group space to help employers all over Wisconsin design their benefit packages for their employees through broker and consultants. Prior to Anthem, Jim worked at Humana and UnitedHealthcare doing similar roles in sales and account management. Jim was born and raised in the Milwaukee area and attended Marquette University High School. Graduated from Indiana University and moved to Michigan for a couple years with UnitedHealthcare before moving back home to Milwaukee. Jim is an active member in the Waukesha Business Alliance. Jim now resides in Hartland, WI with his wife, Lauren and 1 year old son, Max after living downtown in the

Third Ward for 10 years.



Seth O'Brien
Product Manager, HVAC Variable Frequency Drives - Eaton
Member since 2019

Seth O'Brien is the product manager – HVAC variable frequency drives at Eaton. Seth is responsible for Eaton's HVAC strategy including new product development and sales execution. Seth has six years of experience with Eaton holding various sales and marketing roles. Seth has a bachelor's degree in mechanical engineering from the University of Florida and is an MBA candidate with the University of Wisconsin. During his free time, Seth enjoys adventures with his family, traveling, playing golf, and exploring the culinary world.



Tom Olson
Partnership Development Manager – Good Karma Brands
Member since 2019

Tom Olson is from Mukwonago and currently resides in Hales Corners, WI with his fiancée (Lauren) and dog (Dre). He received his Bachelor of Business Administration in Marketing from the University of Wisconsin-Milwaukee. Leading up to graduation, Tom accepted his first full-time opportunity with Good Karma Brands in November of 2012 after interning at the company's ESPN Milwaukee office in downtown Milwaukee. Good Karma Brands is primarily a sports marketing company specializing in customized digital, radio, and event solutions. The company owns and operates ESPN Radio affiliates in Milwaukee (along with 620 WTMJ), Madison, Cleveland, and West Palm and also represents ESPN's local digital and video inventory on ESPN.com, WatchESPN, and the ESPN App in select markets across the country. Tom is currently the Partnership Development Manager at Good Karma Brands, overseeing the company's sales development team. When he is not at work, Tom enjoys playing basketball, attending Milwaukee Bucks and Brewers games, and watching The Office.



Matthew Powell
Vice President & Fourth Generation – Century Fence Co.
Member since 2019

Matthew Powell is Vice President & fourth generation at Century Fence Company. Matthew is actively implementing technologies to prepare the business for its next 100 years. Prior to joining the family business, Matthew gained experience as an M&A Analyst at SunTrust Robinson Humphrey. He holds a BA in Economics & Leadership Studies from the University of Richmond. Matthew is passionate about education and believes every child deserves the opportunity to chase her dreams and have support along the way. When outside the office you can find Matthew playing basketball, skiing, biking, and volunteering. Otherwise he's reading a book!



Kim Schultz
Director of Strategic Partnerships & Events – HPGM
Member since 2019

Kim Schultz graduated from the University of Wisconsin-Madison in 2010, with a bachelor's degree in Spanish and International Studies. She joined HPGM as Program Manager in 2013. In 2015, she completed the Future Milwaukee Leadership Program through Marquette University. That same year, she was promoted to Associate Director of Corporate Events at HPGM. In 2016, she completed the Nonprofit Board Prep Program through YLINK in Kenosha. In 2017, Kim was again promoted, to Director of Strategic Partnerships & Events, taking on a larger role in developing and maintaining corporate and community partnerships for HPGM. Kim serves on the Wisconsin Humane Society Advisory Board and is the Chair of the Racine Community Committee. Kim was selected as a member of the 2019 class of TEMPO Milwaukee's Emerging Women Leaders program.



Gabrielle Sheltraw
Deaf and Hard of Hearing teacher – Rufus King High School
Member since 2019

Born in raised in Baltimore, MD Gabrielle Sheltraw moved to Pittsburgh, PA for college where she received her BA in Communication Sciences and Disorders. Upon graduation, she moved to China for a year to teach English in a high school before deciding to attend graduate school for Deaf Education. She received an MS in Exceptional Education from UW-Milwaukee, and is currently a Deaf and Hard of Hearing Teacher at Rufus King High School, a Milwaukee Public School. She loves cooking, being outdoors and traveling.